



JOB DESCRIPTION: Marketing & Promotions Intern

You're smart, vibrant, full of energy, and looking to put those traits to use for a growing brand, while you learn the ropes and figure out what you're good at. We get it.

We need people on the street, telling the story of Hopwater to the masses, delivering samples and Hopwater materials to accounts and potential accounts, handing out shirts and stickers at street fairs and festivals. We also need smart people in the office, working on tasks both menial (but necessary) and inspiring...capable of doing what's needed when it's needed. And most of all we need good ideas: creative, thoughtful people who will contribute to a fast-moving, locally based business with huge plans and objectives. The right person, with the right approach, could build a future in our small organization.

If you want to have some fun with us, building a strong brand that's going to be even stronger... If you want to be up with the sun and out with the owls spreading the gospel of Hopman...you might just be the perfect person for a Hopwater Internship. You might work hours in the office, but would also be out regularly on nights & weekends, advocating for Hopwater, meeting & forming relationships with influencers in bars, restaurants, and public event spaces.

Responsibilities:

- Works with Hopwater team, supporting existing marketing, promotion, and sales efforts in whatever ways possible
- Works at public events, festivals, farmer's markets, etc. staffing the sampling/tasting booth, and spreading the word to all who will listen
- Occasional delivery of Hopwater product and materials to vendors, accounts, and potential accounts

Qualifications:

- Must have solid written & verbal communications skills
- Must enjoy working in fast-moving teams, and be able to think on your feet
- Good problem solver - needing minimum direction on low-level tasks, capable of working independently and asking good questions to get what you need
- Good personal organization skills and work habits
- Preference for candidates working toward undergraduate or graduate degree in business, marketing, PR, promotions, business communications, or related fields
- Some roles may need to be 21+ (requirement for some promotion establishments)

If this is you, email your resume and a short letter stating why you're the best and why you'd love to join the team, to jobs@DrinkHopwater.net, and we'll get back to when we come up for air.